FET Briefing

WP4 Technology and Business Training

BRIEFING Online Marketplace

D 4.1

PROGRAMME	H2020-FETOPEN-2018-02
GRANT AGREEMENT NUMBER	824663
PROJECT ACRONYM	BRIEFING
DOCUMENT	X
TYPE (DISTRIBUTION LEVEL)	☒ Public ☐ Confidential ☐ Restricted
DUE DELIVERY DATE	31/01/2019
DATE OF DELIVERY	31/01/2019
STATUS AND VERSION	Second version
NUMBER OF PAGES	6
WP / TASK RELATED	Task 4.1 Creation and Facilitation of BRIEFING Marketplace
WP / TASK RESPONSIBLE	bwcon GmbH
AUTHOR (S)	Lisa Leibold
PARTNER(S) CONTRIBUTING	bwcon GmbH
FILE NAME	BRIEFING_D4.1_BRIEFING Online Marketplace_V01

DOCUMENT HISTORY

VERS	ISSUE DATE	CONTENT AND CHANGES
v00	28/01/2019	First version
v01	29/01/2019	Second version

Functionalities and benefits of the BRIEFING online marketplace

A customized BRIEFING Matchmaking Group was created within the existing online platform venture development owned by bwcon GmbH. The matchmaking groups closes the gap between groundbreaking research and market exploitation by enabling FET researchers to get in touch with industry. This will expand the FET community to SMEs. The major features consist of two subgroups ("Technology Discovery" and "Business Case Discovery") that give researchers as well as business stakeholders the opportunity to share and review R&D or Business Cases.

The landing page provides an introduction into the platform, the newest updates on the platform, information concerning upcoming events and the possibility to participate in or start a discussion.

Landing page:

The first subgroup "Technology Discovery" allows researchers to share their research findings by creating a R&D Case. Business stakeholders can review the created cases that specify information about the research field, the content of the research/the technology, specific functionalities of the research, expected results, the possible impact, the IPR status, the maturity level of the project and contact information. If a business stakeholder is interested in the technology he/she can contact the researcher via the platform or the provided contact information.

The second subgroup "Business Case Discovery" allows business stakeholders to share Business Cases concerning required technologies or current business problems. Researchers can review the created cases that specify information about the organisation (name, short description), contact information, the business idea/problem, the business area, the use case and the required technology. If a researcher is interested in collaborating with the business organisation he/she can contact the business case owner via the platform

In addition to the two subgroups, the platform provides several webinars that enable FET researchers to develop new skills and gain valuable knowledge relevant for the market uptake.

4. WEBINARS

Business webinars

Here you can find webniars that enable you to develop new skills and gain valuable knowledge.

Webinars

Filter list

Trademarks for Startups	1
The Fuzzy Frontend & Agile Development	1
Digital Transformation	1
Management Summary	1
Leadership	1
Motivation	1
Creativity	1
Intellectual Property - The DNA of innovative firms	1
Patent Protection	1