

FET Briefing

WP4 Technology and Business Training

BRIEFING Online Marketplace

D4.1





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Functionalities and benefits of the BRIEFING online marketplace

A customized BRIEFING Matchmaking Group was created within the existing online platform venture development owned by bwcon GmbH. The matchmaking groups closes the gap between groundbreaking research and market exploitation by enabling FET researchers to get in touch with industry. This will expand the FET community to SMEs. The major features consist of two subgroups (“Technology Discovery” and “Business Case Discovery”) that give researchers as well as business stakeholders the opportunity to share and review R&D or Business Cases.

The landing page provides an introduction into the platform, the newest updates on the platform, information concerning upcoming events and the possibility to participate in or start a discussion.

Landing page:

The screenshot shows the landing page of the BRIEFING Matchmaking Group. The page is divided into several sections:

- Navigation Menu (Left):** A sidebar menu with options: Administration, 1. Communication Channel, 2. TECHNOLOGY DISCOVERY, 3. BUSINESS CASE DISCOVERY, 4. WEBINARS, Members, News, and Settings. A red box highlights this menu with the text: "Menu of the Matchmaking Group".
- FET BRIEFING (Top Left):** A section with a logo and a welcome message: "Welcome to the Matchmaking Platform for business and R&D cases. Here, you may up- and download documents, fix dates for follow-up meetings and discuss potential projects as a result of our discussions." A red box highlights this section with the text: "Here members may participate in and start new discussion on relevant topics".
- MEMBERS (Bottom Left):** A list of group members including Venture Support (bwcon GmbH), Gianluca Carella (Politecnico di Milano), Alessandra Ca..., Lisa Leibold, and Arianna Vignati (Politecnico di Milano). A red box highlights this section with the text: "Here members can see and apply for upcoming events." Below the list is a "New Post" button.
- Events (Middle):** A list of upcoming events: TestEvent 1, TestEvent 2, TestEvent 3, and First Workshop. A red box highlights this section with the text: "Here members can see and apply for upcoming events." Below the list is an "Apply for Event" button.
- FEED (Right):** A section displaying updates and changes within the group, including Project 101 and various TestEvent updates. A red box highlights this section with the text: "The Feed displays every update or change that has been made in the group." Below the feed is a "View all" link.



The first subgroup “Technology Discovery” allows researchers to share their research findings by creating a R&D Case. Business stakeholders can review the created cases that specify information about the research field, the content of the research/the technology, specific functionalities of the research, expected results, the possible impact, the IPR status, the maturity level of the project and contact information. If a business stakeholder is interested in the technology he/she can contact the researcher via the platform or the provided contact information.

2. TECHNOLOGY DISCOVERY

By selecting a case (here Project 101) the member will be able to see the specific information on the case provided by the case owner/ research organisation.

Project name	Project 101
Name of organisation	KIT Fakultät University of Science (TEST)
Contact information	Buddlstraße 7, 78291, Buddlheim Tel: 0929/303948 email: elsbuddl@blabla.de
Link to project website	www.university-of-science.de/FET-projectXY
Content of research	Cleaning water witch new kind of bacteria string
Functionalities of your research	We research new bacteria string, that can reduce the amount of hormones in waste water
Expected results of project	Mass production of new bacteria string dua stable DNA-Modification
Possible impact of research	The increasing ammount of hormones in our drinking water is hard to handle for sewage plants. We could offer them a cheap solution for this problem
IPR status	University of science will own the patent for the DNA-String and sell licenses to potential users (cities, municipalities etc.)
Research field	Biotechnologies Green technologies
Added file	-
Maturity level	Entered Human Testing Phase



The second subgroup “Business Case Discovery” allows business stakeholders to share Business Cases concerning required technologies or current business problems. Researchers can review the created cases that specify information about the organisation (name, short description), contact information, the business idea/problem, the business area, the use case and the required technology. If a researcher is interested in collaborating with the business organisation he/she can contact the business case owner via the platform

3. BUSINESS CASE DISCOVERY

BRIEFING

Welcome to the business cases discovery group. Here, you may review business cases on the subject of a business problem or a technology need, get in touch with business case owners, suggest matching technologies to solve the business problem, fix dates for follow-up meetings and discuss potential projects. May the established connections be fruitful!

Create New Business Case

Business Cases

STARTUP 1 Test

Showing 1 of 1 entries

View all

Here members can review the created Business Cases.

Here members can create new Business Cases.

Name of organisation STARTUP 1 Test

Short description organisation ICT Startup - Communication security

Name and surname Al Capone

Contact information Rubbl evenue 2
73612, Germany
Tel: 0172 4999 30029
Email: wabba@labba.de

Business idea in one sentence Creating secure communication via laser encryption technology

Required technology Super Laser XY + Satellite Technology XY

Additional file -

Business area Laser Tech

Description of usecase xxxxxxx

Comments (0) Context (0)

Reply via E-Mail

Write a reply...

By selecting one case (here STARTUP 1 Test) the member will be able to see the specific information on the case provided by the case owner/ business organisation.




















In addition to the two subgroups, the platform provides several webinars that enable FET researchers to develop new skills and gain valuable knowledge relevant for the market uptake.

4. WEBINARS

Business webinars
Here you can find webinars that enable you to develop new skills and gain valuable knowledge.

Webinars

Filter list

 Trademarks for Startups	1 
 The Fuzzy Frontend & Agile Development	1 
 Digital Transformation	1 
 Management Summary	1 
 Leadership	1 
 Motivation	1 
 Creativity	1 
 Intellectual Property - The DNA of innovative firms	1 
 Patent Protection	1 